



MEDIA KIT · 2026

Annie Gibbins

5× CEO · Grand Stevie® Award Winner · #1 Bestselling Author · Founder, Nexus Leadership

5×

CEO ACROSS
AUSTRALIA'S
NATIONAL PEAK
BODIES

20

BOOKS PUBLISHED
OR FORTHCOMING

4×

#1 AMAZON
BESTSELLERS

15+

YEARS LEADING
STRUCTURAL
TRANSFORMATION

WEBSITE
anniegibbins.com

EMAIL
annie@anniegibbins.com

BASED IN
Sydney, Australia

Three bios, three contexts.

50 WORDS · SHORT

Podcast intros · panel placards · social posts

Annie Gibbins is a 5× CEO, Grand Stevie® Award winner and #1 bestselling author. Founder of Nexus Leadership, she helps boards, CEOs and founders run the right organisation properly — through the AI transition and beyond. Author of *AI for Association Leaders*. Sydney.

100 WORDS · MEDIUM

Conference brochures · author boxes · sponsor decks

Annie Gibbins is a 5× CEO with 15+ years leading Australia's peak bodies in healthcare and education — ASUM, Glaucoma Australia, and others. She is a Grand Stevie® Award winner (2023), #1 bestselling author of *AI for Association Leaders*, and host of *Women's Biz Leaders* on Ticker News.

Annie is the founder of Nexus Leadership — Association Management, Business Management, Practice Management and Consulting — practical training and advisory businesses for boards, CEOs, practice owners and founders navigating AI, governance and growth. Author or co-author of 20 books. Three Literary Titan Gold Awards. Based in Sydney.

250 WORDS · LONG

Long-form features · keynote programmes · about pages

Annie Gibbins is a 5× CEO, Grand Stevie® Award winner and #1 bestselling author. Across 15+ years she has led some of Australia's largest health and education peak bodies — including the Australasian Society for Ultrasound in Medicine and Glaucoma Australia — driving structural transformations including 67% revenue growth, \$6.7M in confirmed bequests, and national reach into 12 million Australians.

Annie is the founder of Nexus Leadership — Association Management, Business Management, Practice Management and Consulting. Her signature framework, Annify™, is the operating model behind every CEO role she's held: unlimited mindset, can-do culture, smart systems, innovation as a habit, and exponential value.

She is the author of *AI for Association Leaders*, a #1 Amazon bestseller, host of the *AI With Heart* podcast, and host of *Women's Biz Leaders* on Ticker News. Author or co-author of 20 books, including eight co-authored anthologies. Based in Sydney. Married to James for nearly four decades.

The numbers, verified.

5× CEO

15+ years leading Australian peak bodies in healthcare and education.

Grand Stevie®

Grand Stevie + Gold (Maverick of the Year) + 2 Silver + 3 Bronze · New York · 2023.

#1 Bestseller

20 books published or forthcoming. 4× #1 Amazon bestsellers. 3× Literary Titan Gold Awards.

Six topics, briefable in 30 seconds.

- 01

AI & Governance

How boards and CEOs are implementing AI in 2026. What's working, what's failing, what every board should be asking.
- 02

Association & Peak Body Leadership

15+ years inside Australia's national peak bodies. Member dynamics, board-CEO boundaries, financial sustainability.
- 03

Health Sector Transformation

Healthcare and allied health perspectives: ultrasound medicine, ophthalmology, traditional medicine.
- 04

Future of Work

The five decisions every leader must make before 2030, and the strategic foresight required to lead through them.
- 05

Women in Leadership

The unconventional route to the top. Imposter syndrome as data, not destiny.
- 06

Publishing & Author Coaching

Concept to publication. Putting other women's names on covers, and what that process actually takes.

SELECTED PRESS & MEDIA

Recent features.

Kochie's Business Builders "Entrepreneur in the Spotlight" · David Koch · Seven Network	2026
The Association Specialists Speaker · Australia's largest association management company	2026
Association Hub Podcast Episode #74 · "Leading Associations with AI, Agility & a Human Touch"	2025
United Nations Science Summit Panel speaker · online programme	2025
ADONZ Keynote speaker on AI · Annual Conference · Christchurch, New Zealand	2025
CIO Times Cover feature · "5 Most Dynamic Women Leaders Ruling The Industry"	2022
I Am Woman Global Cover feature · "Top 10 Women Entrepreneurs Making Waves"	2022
Women's Agenda Contributor · "Rethinking the imposter syndrome narrative"	2023

Book Annie to MC or Speak

WEBSITE EMAIL LINKEDIN
anniegibbins.comannie@anniegibbins.comlinkedin.com/in/anniegibbins